

# 2019 New York State Public Authority Mission Statement and Measurement Report

**Local Public Authority/Agency Names:** Ontario County Industrial Development Agency (OCIDA), Ontario County Local Development Corporation (OCLDC), Ontario County Economic Development Corporation (OCEDC).

**Fiscal Year:** January 1 – December 31

**Enabling Legislation:** The Ontario County Industrial Development Agencies (OCIDA) was formed under Article 18-A of New York State General Municipal Law as a public benefit corporation. The OCIDA was created to actively promote, encourage, attract, and develop job and recreational opportunities and economically-sound commerce and industry in cities, towns, villages, and counties throughout New York State (the “State”). The OCIDA is empowered to provide financial assistance to private entities through tax incentives in order to promote the economic welfare, prosperity, and recreational opportunities for residents of Ontario County. The Ontario County Local Development Corporation and the Ontario County Economic Development Corporation were both formed pursuant to section 402 of the Not-For-Profit Corporation law whose sole purpose is to promote economic development in Ontario County.

**Mission Statement:** The Ontario County Office of Economic Development (EDC), Ontario County Industrial Development Agency (OCIDA), Ontario County Economic Development Corporation (OCEDC) and the Ontario County Local Development Corporation (OCLDC) help companies, not-for-profits and entrepreneurs create wealth and growth while retaining and growing jobs in Ontario County. Together we seek to accomplish our common mission by:

- Supporting entrepreneurship and innovation in all sectors of the economy by providing a world-class environment for technology-led development.
- Providing technical assistance, incentives and other forms of direct support to enable all companies to succeed in the global economy.
- Working with a variety of public and private organizations to ensure that Ontario County’s workforce has world-class technical skills.
- Actively participating in efforts that maintain and improve the County’s quality of life so that it can continue to attract and retain world-class talent and enterprises.
- Continuously monitoring the County’s business climate to ensure that it remains a premium location for technology-led development.

## 2019 Measurements and Evaluation of Prior Year Performance:

1. Jobs supported, retained, and created.
  - a. Results --- 1,468 jobs retained or created through seventeen approved projects.
  - b. Results --- 60 workers received on-the-job training and incumbent worker training supported by agency funds.
2. Leverage private capital to grow and retain businesses in Ontario County.
  - a. Results ---used \$10,324,833 of public investments to leverage \$55,563,008 of private sector investments for total investments of \$64,887,841 in Ontario County.
3. Support strategic non-profit projects in Ontario County.

- a. Results --- assisted build out of non-profit business incubator to assist in need and growth for the entity.
- 4. Encourage global competitiveness.
  - a. Results --- Continued plans for the construct of a new Fix Based Operator terminal building at the Canandaigua Airport to improve the airport's ability to serve its users.
  - b. Results --- Obtained permission to use aviation grant to develop necessary infrastructure for secured private investment to construct a corporate jet aircraft hangar at the Canandaigua Airport.

**Authority Stakeholders:** Ontario County Board of Supervisors, OCIDA Board of Directors, OCEDC Board of Directors, Ontario County and all municipalities, Ontario County school districts, and Ontario all Ontario County businesses.

**Authority Beneficiaries:** The residents and taxing jurisdictions of Ontario County.

**Authority Customers:** Strategic businesses of Ontario County as defined in Ontario County's strategic plan updated quinquennial.

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**Governance Certification (OCIDA):**

Where 1.0 = 100% Agree and 4.0 = 0% Agree

1. As an OCIDA Board member, I have a clear understanding of the mission and purpose of the OCIDA.

*Average Rating – 1.0*

2. I have sufficient opportunity to research, discuss, question, and prepare before decisions are made and votes taken. *Average Rating – 1.2*

3. I receive the right amount of information to make the decisions requested of me as a Board member.

*Average Rating - 1.0*

4. I understand my role and fiduciary responsibilities and hold myself and other Board members to these principals. *Average Rating - 1.0*

5. Board and committee meetings facilitate open, deliberate, and thorough discussion, and active participation of members. *Average Rating - 1.0*

6. The Board consults with technical and professional experts as necessary before making decisions.

*Average Rating - 1.0*

7. The decisions I make as a Board member are arrived at through independent judgment and deliberation free of political influence, pressure, or self-interest. *Average Rating - 1.2 Comment: Members of the public and elected officials make their own opinions known.*

8. As a Board member, I communicate effectively with staff and am well informed on the status of all important issues. *Average Rating - 1.0*

9. I am knowledgeable about OCIDA's programs, financial statements, reporting requirements, and other transactions. *Average Rating - 1.0*

10. I feel empowered to delay votes, defer agenda items, or table actions if I feel additional information of discussion is required. *Average Rating - 1.0*

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**Governance Certification (OCLDC):**

Where 1.0 = 100% Agree and 4.0 = 0% Agree

1. As an OCLDC Board member, I have a clear understanding of the mission and purpose of the OCLDC. *Average Rating - 1.0*

2. I have sufficient opportunity to research, discuss, question, and prepare before decisions are made and votes taken. *Average Rating - 1.2*

3. I receive the right amount of information to make the decisions requested of me as a Board member. *Average Rating - 1.0*

4. I understand my role and fiduciary responsibilities and hold myself and other Board members to these principals. *Average Rating - 1.0*

5. Board and committee meetings facilitate open, deliberate, and thorough discussion, and active participation of members. *Average Rating - 1.0*

6. The Board consults with technical and professional experts as necessary before making decisions. *Average Rating - 1.0*

7. The decisions I make as a Board member are arrived at through independent judgment and deliberation free of political influence, pressure, or self-interest. *Average Rating - 1.2*

8. As a Board member, I communicate effectively with staff and am well informed on the status of all important issues. *Average Rating - 1.0*

9. I am knowledgeable about OCLDC's programs, financial statements, reporting requirements, and other transactions. *Average Rating - 1.0*

10. I feel empowered to delay votes, defer agenda items, or table actions if I feel additional information of discussion is required. *Average Rating - 1.0*

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## **Governance Certification (OCEDC):**

Where 1.0 = 100% Agree and 4.0 = 0% Agree

1. As an OCEDC Board member, I have a clear understanding of the mission and purpose of the OCEDC.  
*Average Rating – 1.0*

2. I have sufficient opportunity to research, discuss, question, and prepare before decisions are made and votes taken. *Average Rating – 1.3*

3. I receive the right amount of information to make the decisions requested of me as a Board member.  
*Average Rating - 1.0*

4. I understand my role and fiduciary responsibilities and hold myself and other Board members to these principals. *Average Rating - 1.0*

5. Board and committee meetings facilitate open, deliberate, and thorough discussion, and active participation of members. *Average Rating - 1.0*

6. The Board consults with technical and professional experts as necessary before making decisions.  
*Average Rating - 1.0*

7. The decisions I make as a Board member are arrived at through independent judgment and deliberation free of political influence, pressure, or self-interest. *Average Rating - 1.0*

8. As a Board member, I communicate effectively with staff and am well informed on the status of all important issues. *Average Rating - 1.0, Comment: We are incredibly fortunate to the level of expertise and commitment from the staff*

9. I am knowledgeable about OCEDC's programs, financial statements, reporting requirements, and other transactions. *Average Rating - 1.0*

10. I feel empowered to delay votes, defer agenda items, or table actions if I feel additional information of discussion is required. *Average Rating – 1.0 Board Comments: All staff do a great job to keep Board members well informed. The uses of Committees are especially useful to ensure further vetting and details deliberations.*