

PLANNING & RESEARCH COMMITTEE MEETING

Fred Lightfoote, Chairman

Tuesday, November 22, 2016 4:00 PM Conference Room 205

				Municipal Building
Members Present			Members Excused	Staff and Guests:
Chair – Supervisor F.			Supervisor J. Gallahan	Tom Harvey, Planning
Lightfoote			Supervisor D. Marshall	Mary Krause, County Administrator
Vice Chair – Supervisor R.				Brian Young, Deputy County Administrator
Green				Carla Jordan, Planning
Supervisor N. Teed				Maria Rudzinski, Planning
Supervisor D. Vedora				Reliefia Kramer, Planning
				Tim Davis, CCE
			Hans Walter Pederson, CCE	
				Peter Fairweather, Economic Development
				Sue Vary, Economic Development
				Michael Wojcik, Economic Development
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4:00 Openi	ing of	Chair Lightfoote opened the November 22, 2016 Planning and Research Committee		
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p.m.	Meeting Approval of Minutes	Chair Lightfoote opened the November 22, 2016 Fraining and Research Committee meeting at 4:00 p.m. Supervisor Gallahan and Supervisor Marshall were necessarily absent. Chair Lightfoote requested a motion to approve the November 1, 2016 minutes. A motion was offered by Supervisor Vedora, and was seconded by Supervisor Teed to approve the November 1, 2016 minutes. All in favor, motion carried.
4:02	CCE	Chair Lightfoote welcomed Tim Davis, and Hans Walter Pederson. Mr. Davis reported to the committee that the contractors are working on the camp bathrooms. He also told the committee that they do have an early January date set with Dr. Nye from FLCC to do an agriculture tour. After touring a couple of local farms to show the science and technology behind agriculture, they will work to identify roles and opportunities for CCE and FLCC in support of agricultural work force development. Mr. Davis introduced Hans Walter Pederson to the committee. Mr. Pederson works with the Finger Lakes Grapes Program and the FLCC Viticulture Program.

Mr. Pederson discussed the CCE Finger Lakes Grapes Program with the committee. He said that they share a small vineyard with FLCC at Anthony Road winery in Yates County. Students learn how to prune and other hands on training. FLCC entered a few of their wines in the 2016 NYS Food and Wine Classic competition, and the Riesling that the students produced from fruit from their vineyard won the gold medal for the best limited production wine. Mr. Pederson discussed the online grape growers' exchange which allows growers and wineries to buy and sell fruit, wine, equipment, and find employees. The system was revamped in 2016 to make it easier for people to use. The exchange has generated over a million dollars' worth of economic activity since they started tracking in 2010. They also track usage by County, and in 2014 Ontario County had over \$72,000 mediated by the system. Mr. Pederson said that Ontario County's share for the CCE Grape Program was \$7,500, so just from the activity tracked on the growers' exchange the county is getting a tenfold return on economic activity. This exchange is used by people all over the state.

Mr. Pederson discussed the tailgate meetings they hold all over the region with growers and wineries. One of the big topics this year was the drought. The impact on the grapes this year doesn't seem to be as bad as they had thought. They have found the quality of the grape harvest this year was quite good although quantity was down. This makes sense as when you get less water you get smaller fruit. During the drought they got information out to the growers and the growers were able to cut their spray bills in half as there was less of a need to protect against pests. This is one example of how the tailgate meetings allow them to get information from growers on what is happening in the field and then provide guidance that saves the growers money. Mr. Pederson said that it remains to be seen if this summer's drought impacts next year's crop.

Chair Marren thanked Mr. Pederson.

Chair Lightfoote thanked Mr. Davis and Mr. Pederson.

4:18 **Economic Development**

Chair Lightfoote welcomed Sue Vary, Michael Wojcik, and Jim Armstrong.

Ms. Vary distributed a report, Business Retention & Expansion Duties for 2016 and pie and graph charts. Ms. Vary introduced Mr. Armstrong from Fairweather Consulting.

Mr. Armstrong told the committee that there are about 350 businesses in Ontario County that they reach out to on a 3 year cycle to check on as called for in the Economic Development strategic plan. The businesses are in manufacturing, health care, service, distribution/wholesale, technology, agribusiness, and food & beverage. Mr. Armstrong reviewed the report and graphs with the committee. Further discussion took place regarding recruitment of employees. Chair Marren said that Dr. Nye from FLCC would be helpful in the recruitment. Chair Marren said that we need to start sooner in recruiting possibly in high school or junior high. Mr. Harvey added that "higher education does not necessarily only mean college."

Chair Lightfoote thanked Ms. Vary, Mr. Wojcik, and Mr. Armstrong.

4:40	Planning	Ms. Rudzinski discussed and recommended the approval of a resolution – Authorization to Accept the New York State Office of Parks Recreation and Historic Preservation Planning Grant for Improvements at Ontario Beach and Deep Run County Parks. Mr. Harvey noted that the County received the notice of grant award from the State in December of 2015, and thanks to Maria's efforts we finally got a contract from them. The grant is to develop a concept plan and real cost estimates for the two parks that can form the basis for a future implementation grant submission.
		A motion was offered by Supervisor Green, and was seconded by Supervisor Teed to approve the above mentioned resolution. All in favor, motion carried.
		Mr. Jensen discussed and recommended the approval of a resolution – Authorizing a Second Contract with Genesee Finger Lakes Regional Planning Council (GFLRPC) to Complete the Update of the Ontario County Multi-Jurisdictional All Hazard Mitigation Plan. Mr. Harvey commended Mr. Jensen and David Zorn from GFLRPC in their efforts to narrow down the scope of the changes requested by the State Emergency Management Office (SEMO). The original draft of the All Hazard Mitigation Plan submitted met FEMA requirements, but SEMO wants additional information before they are satisfied.
		A motion was offered by Supervisor Vedora, and was seconded by Supervisor Teed to approve the above mentioned resolutions. All in favor, motion carried.
		Mr. Harvey updated the committee regarding Genesee Valley Regional Market Authority. He told the committee that there will be a meeting with the two County representatives on December 5, 2016. The meeting is to discuss the presentation they will give for the committee. This will be an annual update for the committee and part of our efforts to establish a better flow of information.
		Mr. Harvey discussed a new initiative from Cornell called Engage Cornell. The University to be more active in providing not only student but also faculty assistance for municipal projects. They have several project ideas and will be meeting with Cornell and Tim Davis to discuss them further.
4:50	Adjournment	There being no further business for discussion, Chair Lightfoote requested a motion to adjourn.
		Motion to adjourn made by Chair Teed, seconded by Supervisor Vedora at 4:50 p.m. Motion carried.

Respectfully Submitted,

Reliefia Kramer