



ECONOMIC DEVELOPMENT CORPORATION

Tuesday, July 14, 2020

Board Members Present	Board Members Excused
Robert Solenne, Chair	Supervisor Dan Marshall
Joseph Bridgeford, Vice Chair	Walt Matyjas
Supervisor Fred Lightfoote	
Kevin Hill, Treasurer	
Erica Wright	Guests
Karen Parkhurst	Brian Young, Interim County Administrator
Karen Springmeier	Valerie Knoblauch, FL Visitors Center
David Bunnell, Secretary	Harry Sicherman, The Harrison Studio
Supervisor Fred Wille	
Non-Board Members Present	
Mike Manikowski, Executive Director	
Suzanne Vary, Staff	
Michael Wojcik, CFO	Contract Staff
Jessica Kazmark, Staff	James Coniglio, Underberg & Kessler
Brigitte Larson, Staff	
Bob Mincer, Staff	

CALL TO ORDER: Robert Solenne called the meeting to order at 8:30 a.m. A quorum was present.

NEW BUSINESS:

Finger Lakes Visitors Connection:

Mike Manikowski explained that the hospitality sector has greatly suffered during the ongoing pandemic and complimented Valerie Knoblauch on her efforts.

Val Knoblauch gave a brief presentation showcasing how the “Visit Confidently Resource Center” will assist business owners and create a positive and safe environment. Val also shared that there is a catalog featuring what supplies can be ordered, and that the hashtag #VisitConfidently will be on the FLVC social media accounts to extend the message. E-learning and workforce development were also discussed. The FLVC has requested an OCEDC grant in the amount of \$25,000. This is a match of what the FLVC has allotted for the Resource Center.

Board Members and Staff commented on Val’s efforts and that the Resource Center is a valuable resource that will be very useful for many businesses.

Supervisor Fred Lightfoote made a motion to approve to fund a grant in the amount of \$25,000 for the Visit Confidently Resource Center. Kevin Hill seconded the motion. Unanimously approved.

Valerie Knoblauch exited the meeting at 8:53 a.m.

Cy Flare:

Suzanne Vary reminded the Board of Cy Flare, a security operations company that would like to receive their SOC Type 2 certification. The cost for the training is \$6,000 and the Company is asking for the OCEDC to match their contribution of \$3,000. Other training was assisted through Ontario County Workforce Development and WDI. The Finance Committee recommended approval of a forgivable loan.

Karen Springmeier made a motion to approve a forgivable loan in the amount of \$3000 to Cy Flare. Erica Wright seconded the motion. Unanimously approved. Motion carried.

Finger Lakes Extrusion:

Suzanne Vary and Michael Manikowski summarized the request for training assistance. Finger Lakes Extrusion has invested \$1 million in an additional line to manufacture braided tubing. Training on the new equipment will cost a total of \$48,000. A total of 14 employees will be trained. The Finance Committee recommended a forgivable loan in the amount of \$24,000 to match what the Company will contribute to the training.

Kevin Hill made a motion to approve a forgivable loan in the amount of \$24,000 for Finger Lakes Extrusion. Joe Bridgeford seconded the motion. Erica Wright recused herself. Motion carried.

OLD BUSINESS:

Hollerhorn Distilling:

Michael Wojcik explained that their forgivable loan requirements were fulfilled and the loan would be discharged. It was also mentioned that the distillery has been making hand sanitizer during the ongoing pandemic.

Karen Parkhurst made a motion to approve the loan discharge. Erica Wright seconded the motion. Unanimously approved. Motion carried.

CDBG Projects Update:

Mike Manikowski presented the CDBG report from Harry Sicherman. There were no questions.

ADMINISTRATION:

June 9, 2020 Minutes:

Rob Sollenne presented the June 9, 2020 minutes for approval as presented.

Joe Bridgeford made a motion to approve the June 9, 2020 minutes as presented. Karen Springmeier seconded the motion. Motion carried.

Financial Statements:

Michael Wojcik presented the updated financial statements. He stated that the EDC receives \$36,373 in regular billing each month.

Erica Wright made a motion to accept the financial statements as presented. Supervisor Fred Lightfoote seconded the motion. Unanimously approved. Motion carried.

Invoices for Payment:

Michael Wojcik reviewed and submitted the invoices for payment for approval, which included 4 invoices totaling \$6,319.64.

Supervisor Fred Wille made a motion to approve the invoices for payment. Kevin Hill seconded the motion. Motion unanimously carried.

It was stated that the next meeting is scheduled for August 11th.

ADJOURNMENT:

Supervisor Fred Lightfoote made the motion to adjourn the meeting at 9:26 a.m. Karen Parkhurst seconded the motion. Motion unanimously carried.

Respectfully submitted,

Brigitte Larson, Staff