

# Planning & Research Committee Meeting Agenda



**Fred Lightfoote, Chairman**

**Tuesday, February 2, 2016**

**4:00 P.M.**

**2nd Floor Conference Room 205**

**Municipal Building**

**4:00 1. Meeting Organization (5 Minutes)**

- A. Opening of the Meeting
- B. Approval of Minutes: January 12, 2016 Meeting

**4:05 2. Cornell Cooperative Extension (10 Minutes)**

- A. Master Gardener's Update - Russ Welser

**4:15 3. Tourism (10 Minutes)**

- A. First Request for Funds from Ontario County for 2016
- B. Winter Marketing
  - 50 Finger Lakes Must-dos, Winter Edition brochure
  - More Loot for your Loonies, a Canadian focused marketing campaign
- C. Resolution - Re-Appointment to the Ontario County Four Seasons Local Development Corporation.

**4:15 4. Planning (10 Minutes)**

- A. Resolution: Authorize Executing a Contract with Oswego County SWCD for Transfer of SFY15-16 FL-LOWPA State Grant Funding Under the Finger Lakes-Lake Ontario Watershed Protection Alliance
- B. Resolution: Authorizing 2016 Contribution to Seneca Lake Partners in 5 Counties (SLAP-5)
- C. Report on 2015 Aquatic Vegetation Management Program and discussion on proposed acquisition of small work barge - distributed at the meeting
- D. Resolution: Appointment of representatives to the Genesee Valley Regional Market Authority.
- E. Resolutions of Appreciation for Service on the Genesee Valley Regional Market Authority.
- F. Resolution of Appreciation for Service on the Ontario County Planning Board - Peter Osborne
- G. Governor Cuomo Announces \$11 Million Available to Assist Farmers with Water Quality Protection Projects